



#### 1. Event details

- What is the purpose of the fundraising initiatives?
  - The primary goal is to raise funds through sponsorship, donations and other means support school development to better equip the learners in their academic programme. This includes providing state-ofthe-art sporting facilities to help our teams excel even further along with other needed school infrastructure.
- When and where will the birthday/anniversary celebrations take place?
  - There will be various events throughout the year such as the Gala Dinner that will take place on 6 March 2025 however the Birthday Assembly will take place on 5 May 2025.
- · What are the specific event activities planned?
  - Please visit this <u>link</u> for more information
- Who is the target audience for the celebration?
  - Current parents and learners of RGHS, alumni and the Stellenbosch community along with possible business partners, sponsors and donors.
- Are there sponsorship opportunities available?
  - RGHS has various tiers of sponsorship opportunities available for academics, culture, tournaments and
    other sporting disciplines. Please contact the school if you wish to become a sponsor for one of the
    birthday related events. You can also visit the following page for more information on how you can
    become a <u>sponsor</u>.

## 2. Fundraising goals

- · What is the fundraising target for the celebration?
  - R16.5 million over the next three years
- · How will the funds be used?
  - The main goal with reaching our target of R16.5 million is to upgrade school and sporting facilities and infrastructure
- What is the breakdown of costs for the celebration itself?
  - The costs will vary from event to event and will be advertised and marketed accordingly.
- Will the funds be managed by the school or a third-party organisation?
  - · All funds raised will be held by the Ebenezer Trust.

### 3. Donor engagement

- · How can I donate or contribute?
  - You can contact communications@rhenish.co.za for information on how you would like to make a
    financial donation or contribute towards a specific school/sports event or you can fill in the donor form
    here
- Are there different ways to donate?
  - Yes. You can donate towards the 165 Club or if you are an alumnus you can also donate towards the
    Ebenezer Pledge which a monthly contribution for a year. You can be an individual sponsor or become a
    corporate sponsor and visit this <u>page</u> for more information on how to support and sponsor our initiatives

- Will there be any recognition for donors and sponsors?
  - Yes. With the different tiers of sponsorship comes varying degrees of exposure either via RGHS newsletter, social pages, year book and local media. You will also receive a Section 18A Certificate for income tax purposes
- Is there a tiered system of recognition?
  - Yes. There are 3 tiers of sponsorship in many of our sponsorship opportunities. Each tier varies in value sponsored and duration of sponsor. The tier also has mentioned within it what the donor/sponsor will receive for his/her contribution/sponsorship
- Can donations be tax-deductible, and will Section 18A certificates be provided?
  - Yes, certificates will be provided by the Ebenezer Trust

### 4. Volunteer involvement

- How can I get involved as a volunteer?
  - Please contact communications@rhenish.co.za to find out what upcoming event you can assist in.
- What specific roles or tasks are available for volunteers?
  - Assisting in setting up for events such as the 4M Athletics, Open Day and Gala Dinner to name but a few.
- Is there training or guidance for volunteers?
  - No training is required in order to volunteer. Guidance will be provided by a member of the RGHS marketing team.
- What is the time commitment required for volunteers?
  - It would be dependent on which event you would be assisting RGHS with.
- · How will volunteers be acknowledged or rewarded for their contribution?
  - · Volunteers would be mentioned in our weekly newsletter in turn with the events happening.

### 5. Sustainability and legacy

- How will the fundraising initiative benefit the school in the long term?
  - The fundraising will assist in infrastructure upgrades which will be able to better service the future generations that will attend RGHS for years to come.
- Is there a plan for ongoing support after the birthday/anniversary celebration?
  - At the end of 2025 the 165 Birthday will become the 165 Club where those who donated/sponsored will be kept up to date with how and when the funds will be used going forward. They will also be kept up to date on the progress of the funds that has been raised via our website
- Will some funds be allocated for future school projects and initiatives?
  - Yes, all the funds that will be raised will be used for short, medium and long term goals that will help improve the school infrastructure for future Rhenishers.

# 6. Community Impact

- How will the local community benefit from the fundraising initiative?
  - We hope that with the facilities that will be built from the 165 fundraising that we can assist smaller schools for their sports events that they are unable to host due to a lack of facilities.
- · Are any community-focused events or outreach programmes planned for the celebration?
  - Please view the <u>link</u> for the proposed celebration plan
- Will the learners and staff be involved in planning and executing the celebrations?
  - Yes. Staff members and PTA members will be involved in various events for 2025 along with learners representing the LC, Matric Committee and the Mentors as well as anyone who would like to volunteer to assist in these events.

# 7. Ticket Purchasing

- How do I purchase a ticket for the events?
  - Information will be sent out over all communication channels well before the events are happening
    in order to purchase tickets. The school will be managing ticket sales whether they will be bought
    directly from the school or Webtickets.
- · Are there different ticket levels or packages?
  - Yes. If you are a paid up member of ROGU there will be a discount ticket price for the Gala Dinner.
- Can I invite family and friends to attend the celebrations?
  - Yes, specifically the Gala Dinner.

## 8. School's Legacy and History

- What is the school's history, and why is this celebration important?
  - RGHS is the oldest girls' school in the country which was founded by early settlers in Stellenbosch. The school opened on 1 May 1860 hosting 8 girls in its first year. The school has blossomed over the years, forever diversifying to improve how it services the community of Stellenbosch by providing outstanding education, exceptional sport and cultural opportunities. We need to celebrate the importance of this government run school that is going above and beyond with so many contributions from parents and community members that help make this school great. We need to celebrate the distance this school has gone since 1860 and proud of its future.
- · Are there any notable alumni or special guests expected at the event?
  - We will keep you updated as the celebrations continue on our social media and other communication channels
- Will a commemorative programme or publication highlight the school's achievement?
  - The RGHS newsletter will have a special edition that will be sent out during the month of May as well as news will be shared with our local newspaper, EikestadNuus, to keep the community informed on the newsworthy information, activities and other developments taking place throughout the year.